



All students have the opportunity to earn it!

1. Technical Program Certificate (s)

* You could earn more than 1 depending upon your program of choice

2. Industry Credential or Florida License

* You could earn more than one dependent upon what is recognized by professionals in the field

3. Career Dual Enrollment Quality Points

- * Two quality points added to your weighted GPA for every course completed and passed with a C or better
- 4. Articulated Post-Secondary or College Credit
 - * Local or state college credits apply if transferring to the aligned field of study
 - * Gold Standard Pathway articulated credits based upon the credentials earned and if transferring to the aligned field of study

http://ctace.browardschools.com/QuickLinks/ArticulationAgreements.aspx

CAREER CLUSTERS



Accounting Operations Business Management & Analysis Administrative Assistant Legal Administrative Specialist Medical Administrative Specialist



Database Application Development & Programming Network Support Services Web Development



A growing industry

- Demand for full-charge bookkeepers is expected to increase: they do much of the work of accountants and perform a wider variety of financial transactions, from payroll to billing.
- Employment of bookkeeping, accounting, and auditing clerks is projected to **grow 11%** over the next seven years.

ACCOUNTING OPERATIONS







- Preparing payroll and tax records
- Inventory procedures
- Managing accounts receivable/accounts payable
- Expert-level Excel and QuickBooks training

A Growing and Diverse Industry

- The Business Management & Analysis Program prepares students for further education in management and for employment in careers in Business, Management, and Administration careers.
- From finance to healthcare to IT, a major benefit to working in management is the variety of organizations that need management professionals.
- The U.S. Bureau of Labor Statistics (BLS) forecasts 5% employment growth for general business managers from 2010 to 2020



Diverse Career Options

- Affiliate Management Associate
- Assistant Manager
- Business Development Manager
- o Business Manager
- Centralized Dispatch Manager
- Compliance Manager
- Disposal Operations Management Trainee
- Division Manager Resource Management
- Employee Benefits Manager
- Guest Services Manager





Industry Certifications

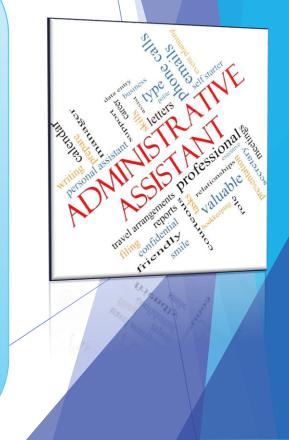
- Microsoft Office Specialist
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Access

ADMINISTRATIVE OFFICE SPECIALIST



A Growing and Dynamic Occupation

- Program content includes accounting, expert-level training in entire MSOffice suite, preparing business documents, office supervision, publication design, database design and manipulation.
- According to the Occupational Outlook Handbook, the demand for Administrative Assistants will grow by 12% over the next seven years.
- Administrative assistants work in nearly every industry; many are employed in schools, hospitals, governments, and legal and medical offices.



Diverse Career Options

- o Administrative Assistant
- o Administrative Coordinator
- Customer Service Representative (CSR)
- Executive Administrative Assistant
- o Office Administrator
- Office Assistant
- Office Manager
- Operations Manager
- Receptionist
- Secretary







Industry Certifications

- Microsoft Office Specialist
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Access



A Growing Industry

- Legal administrative specialists work in legal settings such as law firms and courts as well as state, local and federal governments.
- Legal administrative specialists are knowledgeable about legal terminology such as contracts, briefs, policies and pleadings
- According to the U.S. Bureau of Labor Statistics (BLS), job growth in the legal administration profession is projected to increase by 18% through the year 2018.

LEGAL ADMINISTRATIVE SPECIALIST



LEGAL ADMINISTRATIVE SPECIALIST

Program of Study:

- Microsoft Office Suite Expert Level
- Legal Terminology
- o Business Law
- Legal Transcription
- Legal Document Preparation
- Ethics and Professionalism

Diverse Career Options

- Information Technology Assistant
- Front Desk Specialist
- Administrative Support
- Legal Administrative Specialist
- Judicial Assistant



Industry Certifications

- Microsoft Office Specialist
- Microsoft Word
- o Microsoft Excel



Microsoft PowerPoint

MEDICAL ADMINISTRATIVE SPECIALIST

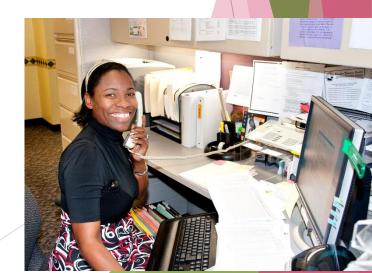
A growing industry...

- Noted as a Top 10 In-Demand Healthcare Occupation
- One of the fastest growing segments of the secretarial field
- Many businesses are pushing to go paperless this means an increased need for Medical Administrative Specialists

Diverse Career Options

- Hospitals
- Healthcare Clinics and Facilities
- Doctor Offices
- Pediatrics
- Rehabilitation/Treatment Centers
- Senior Care Residences





MEDICAL ADMINISTRATIVE SPECIALIST

Industry Certifications Certified Medical Admin. Asst. (CMAA) Microsoft Office Specialist

> Program Training Includes: Medical Office Procedures Medical Terminology Medical Coding and Billing Medical Transcription

* Business Management & Administration

Administrative, Legal, Medical Specialists

OFFICE OF THE		Madical
Administrative Specialist	Legal Administrative Specialist	Medical Administrative Specialist
Produces information by transcribing, formatting, inputting, editing, retrieving, copying, and transmitting text, data, and graphics	Requires secretarial <u>and</u> legal tasks related to any of the following: corporate, real estate, family law, bankruptcy, patent and trademark, litigation	Schedule and confirm patient diagnostic appointments, surgeries and medical consultations
Completes customer requests in person or on the telephone	Draft legal documents	Compile and record medical charts, reports, and correspondence, using a computer or office system
Prepares and maintains office records, reports, and correspondence	Read case law and prepare case briefs File court documents electronically	Receive and route messages and documents such as laboratory results to appropriate staff
Maintains department schedule: calendars for department personnel; meetings, conferences, teleconferences, and travel	Organize case files and maintain documents Perform legal research based upon the law firm	Greet visitors, ascertain purpose of visit, and direct them to appropriate staff Interview patients in order to complete documents, case histories, and forms such as intake and insurance forms
Excellent Skills Required: Interpersonal/human relations; verbal and written communication; organizational/ planning	Excellent Skills Required: Interpersonal/human relations; verbal and written communication; organizational/ planning	Excellent Skills Required: Interpersonal/human relations; verbal and written communication; organizational/ planning

* Business Management & Administration

Administrative, Legal, Medical Specialists

Every business/industry requires qualified personnel as part of their management team. The skills you learn in high school will fully support and enhance any decisions you make for your final college/career choice.

Administrative Specialist		Legal Administrative Specialist	Medical Administrative Specialist
Entrepreneur		Attorney: Sports, Entertainment, Family, Securities, Trust, Immigration, Real Estate, Corporate, Tax	Medical Doctor
Public Relations		Accounting/Finance	Registered Medical Assistant
Human Relations		Specialist (Patent Agent)	Quality Management Coordinator
Business Management T	Training	Court Reporter	Nurse Practitioner
Personnel		Paralegal	Registered Nurse
Executive Market Researcher		Human Resources Manager	Physician's Assistant
Meeting and Convention Planners		Law/Human Services: Police; Detective; Crime Scene Investigation; Paramedic	Medical Lab/Biomedical Technician/Supervisor

INFORMATION TECHNOLOGY PROGRAMS



A growing industry

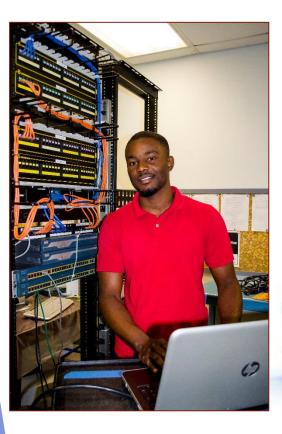
- Network administrators are in high demand: the job outlook through 2020 has a projected 28% growth rate.
- Experts predict an estimated 440,000 network administrators will be employed in 2020.
- Many businesses are pushing to go paperless and move to backing up their data to the cloud – this means an increased need for network administrators to manage and troubleshoot.

NETWORK

SERVICES

Diverse Career Options

- A+ Certification training
- Network configuration
- Computer user support
- o Hardware and software troubleshooting
- Installation and configuration activities



Program content includes:

- A+ certification training
- CCNA routing and switching
- ✓ Computer user support
- ✓ Hardware and software
- troubleshooting ✓ Network

SERVICES

configuration

NETWORK



NETWORK

Industry Certifications



Cisco Certified Entry Networking Technician (CCENT)

cisco.

Networking Academy

- Cisco Certified Network Associate (CCNA)
- CompTIA A+
- CompTIA Network +



SERVICES

The Web Development industry is growing

 Employment of web developers is projected to grow up to 20% between now and 2022.

web

- The demand for web developers is driven by the growing popularity of mobile devices and e-commerce.
- More businesses and customers are going online every day. And advances in technology will make Web skills an ongoing corporate need.



Employment Opportunities

- o HTML Coder
- Assistant Web Designer
- o Web Designer
- Approximately 25% of web developers are self-employed

Software Mastered

- Adobe Photoshop
- Adobe Dreamweaver
- o Adobe InDesign
- Adobe Acrobat
- Notepad++





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Industry Certifications

- CIW Site Development Associate
- CIW Internet Business Associate
- CIW Web Design Specialist



The Web Development program prepares students to design, code and publish websites

* Information Technology

Network Support Services & Web Development

Every business/industry requires qualified personnel as part of their IT team. The skills you learn in high school will fully support and enhance any decisions you make for your final college/career choice.





Post-secondary Choices Web Development

Web Design & Development



College Focus: Computer Science or Computer Engineering

Engineers: Computer Software, Industrial Systems, Network	Instructional Designer, Graphic Designer, Web Marketer, Art Director	
Computer Systems Analysts	Multimedia Journalist, Multimedia Sales	
Network Systems & Data Communications Analysts	Web UI Software Developer, .Net Software Web Developer, E-Commerce Web Developer, Back End Web Developer	
Computer Support Specialists	Programmer Analyst, SharePoint Developer	



DO YOU WANT TO JUST EVOLVE OR BE THE CHANGE MAKER?